**FOR IMMEDIATE RELEASE**  **CONTACT**

Vanessa Coria, VP of Communications

**Chartway Welcomes Lloyd Watts, Senior Vice President Retail Virginia**

**Virginia Beach, VA (September 3, 2024)—**Chartway Credit Union welcomes Lloyd Watts as its new senior vice president retail Virginia—a newly created role to support our members and team members in Chartway’s eastern region. He joins a retail leadership team that spans from Virginia to Utah and serves over 230,000 credit union members.

Watts is a highly experienced senior executive with more than a decade of experience in the financial services sector and 30 years of overall banking experience. In his new role, Watts will drive business growth and enhance member experiences by leading regional banking operations, aligning branch activities with corporate strategy, and building key stakeholder relationships.

“Lloyd is a seasoned leader with deep expertise in retail operations and a proven track record of leading high-performing teams,” said Melissa Cade, Chartway’s chief retail officer. “His background and personal values make him a great fit for our organization, and we’re confident that his strategic insights and commitment to excellence will drive us forward as we continue to innovate and grow.”

“I’m honored to join Chartway and work with such a dedicated team,” said Watts. “Together, we will enhance our members’ experiences and deliver exceptional service across our Virginia market. I look forward to contributing to Chartway’s growth and building on its strong foundation of member-centric values.”

Previously, Watts held multiple senior-level roles at Partners Federal Credit Union, where he oversaw member service initiatives, member growth targets, and enhanced member experience in the retail sector. He has also held executive roles in retail and branch operations at Sharonview Federal Credit Union and Carolinas Telco Federal Credit Union. He holds dual Bachelor of Science degrees in Business Administration and Economics from North Carolina Wesleyan College. Outside of work, he’s a sports enthusiast who enjoys attending games and coaching youth teams.

**Learn more about Chartway Credit Union at** [www.Chartway.com](http://www.Chartway.com)**.**

**Get the latest news about Chartway by visiting our** [media center](https://www.chartway.com/media-center.html)**.**

**About Chartway**

Since 1959, Chartway has been unlocking the potential of individuals and families so they can thrive. Member-owned and values-driven, our $2.9 billion credit union proudly serves more than 230,000 members with branches in Utah, Texas, and Virginia. We’ve been recognized by Forbes as one of America’s Best-In-State Credit Unions, included on American Banker’s Top Credit Union to Work For list, and received numerous other top workplace and best credit union accolades. Reflecting a bright way forward, our charitable arm – the Chartway Promise Foundation – has granted nearly $15 million to provide medically fragile children and their families memorable experiences that bring joy, hope, and smiles. For information on our vibrant organization, please visit [www.Chartway.com](http://www.Chartway.com) and follow us on [Facebook](http://www.facebook.com/chartwayfcu), [Twitter](https://twitter.com/ChartwayFCU), and [Instagram](https://www.instagram.com/chartwayfcu/).

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